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**MAYOR EMANUEL, 1871 AND CHICAGO PUBLIC SCHOOLS ANNOUNCE NEW
ENTREPRENEUR SEMINAR FOR STUDENTS AT DYETT HIGH SCHOOL**

1871 and local entrepreneurs partner with CPS to deliver 8-week seminar at Dyett High School, giving students exposure to innovation and technology

Mayor Rahm Emanuel today joined 1871 CEO Howard Tullman, and Chicago Public Schools (CPS) Chief Education Officer Dr. Janice Jackson at Walter H. Dyett High School for the Arts in Washington Park to announce an innovative new program that will provide high school students with lessons on entrepreneurship in technology by prominent local entrepreneurs. This new program, a joint initiative of 1871 and CPS, will pilot at Dyett High School this spring, providing students an 8-week seminar on what it takes to become an entrepreneur in the 21st century.

Later this month, 20 freshmen will begin participation in this first-of-its-kind seminar that will give them an opportunity to learn key entrepreneurship principles directly from local entrepreneurs themselves, and to receive personalized mentoring in the process.

“With more students in Chicago graduating from high school and college-bound than ever before, providing them opportunities to excel in the next steps of their education and career is critical” said Mayor Emanuel. “I want to thank Dyett’s Principal Beulah McLoyd, 1871 CEO Howard Tullman, and our partners in the tech sector for creating new opportunities for our students and supporting them with real-world knowledge that will guide their success as they seek out Chicago’s most competitive jobs and lead our next generation of innovators and entrepreneurs.”

The Eagle Entrepreneurs Group is the brainchild of 1871’s Tullman and Dyett’s principal, Beulah McLoyd. It incorporates Dyett’s own Algebra and Entrepreneurship courses, and Tullman’s book “The Perspiration Principles,” based on the principles he’s used at 1871 to help hundreds of entrepreneurs and small businesses to launch and thrive in Chicago since its founding.

“1871 is committed to fostering our next generation of Chicago’s entrepreneurs by leveraging the experience of those who have succeeded as entrepreneurs to mentor our city’s next generation of tech entrepreneurs,” said Tullman. “We are proud to partner with CPS for the Eagle Entrepreneurs program and to give more of Chicago’s students an opportunity to learn what it takes to succeed in today’s competitive global economy.”

The goal of this partnership is to supplement the school’s arts and tech-focused curriculum by giving students and opportunity to think and solve problems commonly found in today’s growing STEM industries and in the digital age. According to the Bureau of Labor Statistics, jobs in STEM and computer science-related fields are growing faster than any other industry.

“We know that for our students to truly succeed in the 21st century, we have to teach them to think differently,” said Principal McLoyd. “Thanks to 1871 and Howard Tullman, our students will have an opportunity to learn first-hand from experts who have succeeded as entrepreneurs, and to master best practices now so that they can apply those lessons later in college, career and life.”

As part of its commitment to delivering technology resources into classrooms throughout the city, CPS is currently working with 1871 to expand this curriculum to other schools this year by adapting Tullman’s lessons into a webcast. Additionally, CPS is working to develop a more advanced curriculum for 10th graders who want to continue to participate next year, which would in turn allow them to serve as mentors to incoming students next year.

“There is no question that Chicago’s students are doing better academically than ever before, which is why we must continue to invest in the tools that will prepare them for postsecondary success,” said Chief Education Officer Jackson. “That’s why Mayor Emanuel and I are committed to providing students the resources needed to succeed in our increasingly specialized and technology-oriented economy and to become the next entrepreneurs and leaders of our great city.”

The course includes evaluation rubrics designed to measure students’ success and ensure that they are mastering the concepts. All student participants and their parents will receive a copy of the core text, Tullman’s “The Perspiration Principles” adapted for Dyett’s students; an “Eagle Entrepreneurs” t-shirt; and an opportunity to continue learning entrepreneurship with a more advanced 10th grade curriculum that is currently being developed for next school year.

In addition to the entrepreneurs and 1871 board members committed to mentoring students in the seminar, Tullman and 1871 are supporting the program and the buildout of the new classroom through donations from local entrepreneurs and in-kind donations by local organizations Steelcase, Interface Carpets and local interior designer Barbara Pollack, who is designing and coordinating the development of a new 1871-inspired interactive

learning pilot classroom that will eventually be used to create future opportunities for students to engage in technology workshops and seminars.

Walter H. Dyett High School for the Arts re-opened earlier this year with a new dual focus on the arts and community innovation lab component, and based on input from the community. The inaugural freshman class of the new Dyett has access to a new state-of-the-art Innovation Technology Lab, allowing teachers to fully integrate technology into instruction, and serving as a technology hub open to the broader community.

To address the increasing demand for STEM skills in today's economy, Mayor Emanuel has made STEM programming a centerpiece of the city's education strategy: expanding programs and increasing participation in STEM by nearly one-third; increasing STEM programs and partnerships at the city's five Early College STEM Schools and a dozen neighborhood schools; and with the launch of the District's first-ever comprehensive computer science curriculum, making computers science a core requirement for graduation and increasing access to coding in schools across the city.

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